



the executive -

sound of leadership

... an exclusive leadership-development program
for
management boards and executives

Best-Practice Event including a visit to the opera
at Theater an der Wien
Wednesday, September 19th 2018
at 14:30h



Leadership-Excellence

Experience a distinctive, powerful and internationally successful Leadership-Development Program for **improving team performance and innovations** in your business!

effective

- Experience and recognize qualities of leadership of successful leaders and their impact in the very moment!

productive

- Try and develop new possibilities of leading to support developing the full potential of your employees / teams!

compact

- Directly experience the transformation and success in a safe and closed environment intellectually and intuitively!

With the Pratobello-Method (prato = Wiese; bello = schön) **you and your leaders will jump to a new level of excellence incomparably fast!**

Testimonials:



„The sound of leadership' is the most unique and powerful leadership seminar I have experienced. To conduct you need to be a true leader, paint your vision and connect with your team. This seminar will transform the way you lead.“

Dr Darryl McConnell Research Site Head Boehringer Ingelheim Regional Centre Vienna



„A great concept without any HR esotericism. Particularly for top managers because it teaches self-awareness in a very subtle way.“

Dr. Peter Malanik, Senior Client Partner Korn Ferry Vienna, former CEO Austrian Airlines



„The program „the sound of leadership“ according to the Pratobello-Method is both a practical and useful illustration on important aspects of the leadership process: connection, self-awareness, collaboration and teamwork.“

Beate Karlsen, programdirector of Solstrandprogrammet, an executive education program, AFF at the Norwegian School of Economics

setting the tone!

Leaders verify and develop their leadership-skills through **conducting professional musicians** (ability to read music, or previous musical educations are not required).

WHY music:

- **Music only happens in the moment:** in the role of a conductor you'll experience your impact and development in real time. Music is "understandable" for all human-being, however, to truly communicate it requires story-telling on a meta-level!

WHY orchestra:

- **An orchestra represents the essence of social systems:** In the orchestra a clear set of structures and competences dominates. In this setting, the rules and **functionalities of a high-performance team** are experienced.

WHY orchestra-musicians:

- **Direct feedback from your employees:** masks, empty phrases or inappropriate strategies do not work - in this setting we musicians will experience, if and how your leadership works!

Schedule:

14.30h	introduction and discussion
15.00h	active leadership experience for all participants as the conductor of an ensemble, using the Pratobello Method
	dinner
18.00h	attendance of the oper "Alcina" by G.F. Händel with musicians of the workshop
19.00h	reception and meeting with the conductor, the soloist and the musicians of the evening



Best-Practice Event and Opera
at **Theater an der Wien**
Linke Wienzeile 6, 1060 Vienna
Hölle (intermission room in the cellar)

Date

Wednesday, September 19th 2018,
at 14:30h

Costs

Participation: EUR 750,- plus. 20% VAT
includes:
- active participation in the workshop
- **meet & greet** with
the **conductor and soloist** of the evening
- dinner, reception, catering
- 2 top-tickets for the opera ("Alcina" von G.F.
Händel, orchestra: Concentus Musicus Wien)

Attendance

There is a max. of 6 participants
- musical background is NOT required!

Seminar language

German or English

Enrollment

Deadline: August 15th 2018

Seminar leader: *Florian Schönwiese*

musician, entrepreneur

Musicians: *musicians of Concentus Musicus Wien*

(musicians of the evening)

Information and Registration:

Florian Schönwiese

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